DRUPALCON
LATIN AMERICA
FEB.10-12 · BOGOTÁ, COLOMBIA

RoyalPark Metrotel Convention Center Hotel

DrupalCon Latin America

Feb. 10 - 12, 2015 • Bogotá, Colombia

DrupalCon is the heartbeat of the Drupal community, an expression of our software innovation, our commitment to collaboration, and our extreme nerdiness. These events convene thousands of people who come together for a week to drain a city of all its coffee and fill a venue with energy, companionship and code unmatched by any other tech community.

Part FOSDEM, part The Next Web, and part college dorm room, developers, sitebuilders, UX/designers, project managers, business owners, CMS decision makers, job seekers and job givers will be pouring into this year's event at DrupalCon Latin America. Together we will unite in celebration of the upcoming Drupal 8 release and work together to gain new skills and new friends as we advance the Project.

Send Your Team to DrupalCon

If Drupal is important to your business, you need to send your team to DrupalCon Latin America to stay competitive. Your staff will spend a full week immersed in all things Drupal, and will gain technical skills to help your organization stand head and shoulders above the competition.

In this packet we will provide resources to help you get to DrupalCon.

Why attend DrupalCon?

- Learn the latest Drupal technology and grow your Drupal skills
- Build a stronger network in the community
- Find your spot in the program - there's something for everyone!

Planning for DrupalCon

- Build your trip budget using our trip report template
- Use our letter to your employer

Make an impact

- Sponsor DrupalCon latinamerica2015.drupal.org/sponsor/packages
- Volunteer at on-site sign up at during registration

Share your feedback

We're working to continually improve your DrupalCon experience and want your input!

Please contact us at latinamerica2015.drupal.org/contact-us with comments or suggestions.

Something For Everyone

DrupalCon is a great opportunity to learn and share from the industry's greatest talent. We are thrilled to host some of the web's leading knowledge experts from within and outside of the Drupal community.

Keynotes

Hear from Dries Buytaert, Drupal founder and project lead as he presents the State of Drupal keynote, revealing the current state of Drupal 8, including a glimpse of what's beyond Drupal 8 after we have a successful release.

Tracks

Learn the latest in Drupal from the industry's leading experts, module maintainers, and core initiative leads. Ask questions and learn how you can get involved. Tracks are structured to help guide you to the content that is the best fit for you. Learn more at latinamerica2015.drupal.org/tracks

BOF sessions

Informal sessions proposed and presented by you! BoF (Birds of a Feather) sessions run concurrently with sessions and are designed to bring together like minded people for candid peer discussions. Learn more at latinamerica2015.drupal.org/bofs

Drupal Training (Monday)

The local DrupalCon community has pulled together to facilitate training. For the latest on the training status, check latinamerica2015.drupal.org/training.

Sprints (Thursday)

A sprint is a get-together for focused work on a project. Sprints are an important part of Drupal's growth, and are also a great opportunity to get involved, because others are on hand to help you contribute. Learn more at latinamerica2015.drupal.org/sprints.

Tracks

Sessions take place on Tuesday and Wednesday during DrupalCon Latin America.

Coding and Development

The Coding and Development track will show how to leverage evolving tools and processes to increase the efficiency, velocity, and quality of projects. This track will demonstrate best practices and industry standards of the web today.

Core Conversations: Achieving Sustainability

Core Conversations are a place for people actively working on and contributing to Drupal core or Drupal.org to meet, discuss and plan the future of Drupal. Where regular tracks and sessions focus on the present and immediate future, Core Conversations are about long-term.

Drupal Business

DrupalCon Latin America is not only a great place to meet new Drupalists from other parts of the world, it is an opportunity to do business together, grow and help each other. This track will discuss how we can grow business and push forward to compete locally and internationally.

DevOps

This track will look at DevOps, and specifically on automated server generation and Continuous Integration. We will discuss how we can work together to simplify development, deployment and release of the project.

Frontend

This track will focus on the technologies and procedures that are in use in today's frontend development. It will discuss Headless Drupal, how web design has changed to cope with the innovations in frontend, and more.

Site Building

Drupal 8 has changed site building and made it even more powerful, with Configuration Management in core, important modules as Views in core, and more. This track will focus on the benefits and best practices of codeless site building.

Case Studies

Latin America has a great variety of case studies that involved different local and international Web Development agencies. The Case Studies track allows delegates to learn from the experience of others on real Drupal projects, and to see the power of Drupal in action.

DrupalCon Schedule

DrupalCon is a week-long conference, meaning there is educational content and fun activities lasting Monday until Friday. To make the most of your trip, you should arrive by Sunday to attend the community training on Monday, and depart the following Friday night after sprints.

Monday 9 February 2015	Registration Opens
Tuesday 10 February 2015	Keynote - Dries Buytaert, Drupal Project Founder and Lead Sessions, BOFs, Hallway track
Wednesday 11 February 2015	Keynote - Larry Garfield, Senior Architect and Community Lead for Palantir Sessions, BOFs, Hallway Track Closing Session
Thursday 12 February 2015	Contribution Sprints Get Involved with Core Core Mentoring

Plan Your Trip

Sending an employee to a conference is an investment and can be a big expense.

Our great sponsors help keep ticket prices as some of the lowest in the technology conference space, but getting there can eat up a big chunk of a company's travel budget. We've created the following worksheet to help with your trip planning,

Pro-tip: Pair this trip budget with the letter to your employer template on the next page.

Budget Item	Budget	Actual
Flight / Taxi from El Dorado International Airport To get from the airport to Bogota, you will need to take take a bus, taxi or shuttle.		
Transportation Bogota is a great city and visitors can easily walk, take the city transit, or bike. Buses on exclusive lanes cost about $0.80 USD, while ordinary bus tickets are roughly US $0.60		
Hotel View our special rates at: latinamerica2015.drupal.org/travel		
Meals Lunch and morning coffee will be provided at DrupalCon for no additional cost.		
Conference Ticket Regularly-priced tickets are $275 USD		

Request Template

I would like to attend DrupalCon Latin America, the first-ever Latin American DrupalCon, to be held in Bogota from February 10-12, 2015. I feel the return on the investment would be a major benefit as the event aligns directly to the priorities of our organization.

It's a very good value for the level of intensive Drupal education and networking I would receive. As an attendee of DrupalCon, I'll have access to:

- 36+ educational Drupal sessions covering 7 tracks
- 18+ hours of BOF (birds of a feather) sessions
- 3 days of Drupal coding and collaboration with peers
- 2 keynotes covering the latest industry trends, including the State of Drupal
- 3 full days of social and business networking with hundreds of Drupal users from around the world
- An exhibit hall featuring 10 of the top Drupal businesses
- Opportunities to contribute to the project through code sprints

DrupalCon is an international gathering of the Drupal Community to learn, share, discuss, and advance the Drupal project, as well as to network with other Drupal community members.

I will have the opportunity to meet Drupal community leaders, top developers, module maintainers, members of the Drupal Association, potential business partners, and future co-workers.

I am seeking approval for the registration fee and following travel expenditures:

Airfare	_____
Transportation	_____
Hotel	_____
Meals	_____
Conference Ticket	_____
Total expense request	_____

In my follow up report I will include a short summary of my education and a list of presenters, exhibitors, and attendees whom I will contact after the event.

The Drupal Association is also happy to issue a Certificate of Attendance for the conference and Drupal Training, should the company require one for our records.

Please accept this proposal to attend as I'm confident in the significant return we will receive for the small investment. For more information on the event, please visit the conference website at latinamerica2015.drupal.org or contact the Drupal Association at latinamerica2015.drupal.org/contact.

Trip Report

Executive Summary

Attendee Name	
Department	
About DrupalCon	DrupalCon is the heartbeat of the Drupal community. It's an expression of our software innovation, our commitment to collaboration, and our extreme nerdiness. This event, held annually in Europe, North America, and a developing Drupal region, brings together thousands of people from across the globe to drain a city of all its coffee and fill a venue with energy, companionship and code unmatched by any other tech community. Together we will unite in celebration of the Drupal 8 release and work together to gain new skills and new friends as we advance the Project. Learn more at latinamerica2015.drupal.org
Goals Met	Identify specifically what was brought back to the organization relevant to your business goals as payback for conference investment.
1. 2. 3.	
Trip Summary	

Trip Report

Program Highlights

Session	
Speaker/s	
Key Takeaways	
Session	
Speaker/s	
Key Takeaways	
Session	
Speaker/s	
Key Takeaways	
Session	
Speaker/s	
Key Takeaways	
Summary	

Trip Report

Meeting Highlights

Who I Met With
Topics Covered
Takeaways
Who I Met With
Topics Covered
Takeaways
Who I Met With
Topics Covered
Takeaways
Who I Met With
Topics Covered
Takeaways
Summary

Trip Report

Contacts

Full Name	Email
Company	Phone
Notes	

Full Name	Email
Company	Phone
Notes	

Full Name	Email
Company	Phone
Notes	

Full Name	Email
Company	Phone
Notes	

Summary	